

Sheila Ferguson in conjunction with LA School Tours presents  
*"The Rising Star Music Awards"*

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To Whom It May Concern:

We proudly present the *"The Rising Star Music Awards"* - - featuring aspiring young entertainers. This letter is your invitation to join forces and become involved with this newly created Awards Show! To be held at the Celebrity Centre, 5930 Franklin Ave, Hollywood, CA 90028 - on Saturday, July 18, 2009, 1:00 p.m. to 5:00 p.m.

The creative forces of committed business professionals have brought this project together. They are: *Sheila Ferguson, the Executive Producer and Randy Hankins, CEO of The School Tours (LA).*

While there are lots of Award Shows that exist, this particular concept was developed to acknowledge and give honor to our young entertainers [ages 13 to 25] specifically in the area of Singing, Rapping and Dancing. The *"Rising Star Music Awards"* will be an annual event and provide a place for Artist to come together once a year to network and receive the recognition they deserve. A panel of Music Industry Professionals will assist in selecting the Top Artist, based on their talent, originality, performance and stage presence. Those chosen will receive a Trophy and a chance to perform Live at the Award Show This is not a show about winners and losers, but giving new artist a chance to be honored for all their hard work.

Proceeds from this event will be used to establish a Youth Mentoring Program. Special Workshops will also be incorporated so that key professionals can be brought in to share their advice, their wisdom and their expertise regarding artistic performance. It is our intention to work with the Community and help explore other opportunities to get these gifted artists more exposure throughout the year. We believe the key to their ongoing success is to "Educate, Encourage and Support."

As you know, an event of this magnitude only succeeds through the generous support and outreach of individuals, corporation and foundations. People like you are needed - - to get involved so this can be a life changing, memorable event.

It will give everyone an opportunity to help promote young artist, as well as honor those dedicated to creating good Music and a chance to advertise on our website is an additional venue for you to make a difference. ([www.theschooltour.com](http://www.theschooltour.com))

Get on Board; give these youth an opportunity of a lifetime. Call Sheila Ferguson at (951) 685-3552 or email her at [sheila.ferguson@sbcglobal.net](mailto:sheila.ferguson@sbcglobal.net).

Sincerely,

**Sheila Ferguson**

Sheila Ferguson, Executive Producer